

Zagreb School of Economics and Management

Croatia



Study in Croatia

Semester in Europe



Student Impressions



"I love ZSEM because the campus is very central and you can tell that the professors are educated internationally by their teaching styles. Also, ZSEM students have different perspectives which is heard during seminar exercises. This makes our discussion so much better!"

- Stephanie Kalscheuer, USA



"I came to Croatia because the school has a good reputation and the weather and landscape are beautiful."

- Arne Kern, Germany



"While studying at ZSEM, I had time to travel to Dubrovnik, Zadar and the Plitvice Lakes National Park. The beauty of these places really shocked me."

- Taehwi Kim, South Korea



"Everyone is really friendly in Zagreb, even the taxi drivers who talk to you and are curious about where you are from. French taxi drivers don't talk to you."

- Marie Tomei, France



Program Overview

The **Study in Croatia, Semester in Europe** study abroad program of the Zagreb School of Economics and Management (ZSEM) provides a quality learning experience inside and outside of the classroom for students, while allowing them to earn college academic credit from an AACSB-accredited institution. Regardless of student's academic discipline, they will benefit from this experience by learning about globalization and intercultural perspectives, which is needed for long-term success in today's constantly changing business world.

Since ZSEM has over 100 partner institutions and universities around the world, students will have a truly diverse experience as their classmates and travel mates will be international exchange students from over 40 countries.



The Pula Arena

During this study abroad program, students will not only experience quality learning in an international setting, but they will also have the opportunity to immerse themselves into the Croatian culture and explore Croatia's history and stunning landscape. Sightseeing tours and trips will also be organized in Zagreb (Croatia's capital and the location of ZSEM) and also to smaller cities and towns surrounding Zagreb. Students will have the opportunity to visit old castles near Zagreb, various museums, the medieval Upper Town, the Zagreb Cathedral and other localities. Because of Zagreb's prime location in the heart of Croatia, students will be able to take various organized or independent weekend excursions or day trips to:

- the **Adriatic Sea**, which stretches across more than 3,500 miles of the country's coastline, for some beach time
- the **Dinaric Alps** for some skiing, snowboarding or hiking
- the **Plitvice Lakes National Park** (the oldest national park in Southeast Europe) for an easy stroll amidst cascading waterfalls
- the Croatian cities of **Zadar, Dubrovnik, Split** and **Pula**
- the popular European cities of **Prague, Munich, Vienna, Budapest** and **Venice** (by car or plane)



The Old Town of Dubrovnik



Student trip to Rab Island

Students who prefer to spend more time in Zagreb can escape to the capital city's many parks or take a hike up the Medvednica mountain whose trails can be quickly and easily reached by public transport from the city. ZSEM's study abroad coordinators will be sure to inform students of the multitude of options for participation in recreational activities, including sports activities, clubs and, of course, shopping and nightlife in Zagreb.

About the Host Institution

The **Zagreb School of Economics and Management (ZSEM)** is an internationally recognized private business school which has for over a decade been graduating future business leaders, economic experts and innovative entrepreneurs. ZSEM is fully accredited at the bachelor's and master's level and is the 1st and only business school in Southeast Europe to hold the prestigious AACSB accreditation, which placed the school amongst the top-five percent of the highest-ranking business schools in the world. In 2014, ZSEM was for the sixth consecutive year awarded the title of the Best Business School in Southeast Europe by Edu-Universal.

With more than 1,000 graduates and 1,200 students, ZSEM stands out as the largest private institution for higher education in Croatia. ZSEM has more than 100 lecturers, nearly all of whom earned their higher academic qualifications from prestigious European and American universities.

Student Impressions



"My favorite city to visit in Croatia was Dubrovnik. My friend and I walked the fortress walls, went kayaking, cliff jumping and snorkling—all in one weekend!"
- Katie Adcock, USA



"Zagreb has great concert and jazz clubs. I love just sitting outside and having coffee because I can't do that in Finland. My landlord said to me: "It's always time for coffee in Zagreb."
- Niklas Aaltio, Finland



Zagreb, Croatia

ZSEM offers the following academic programs which are taught in English:

Undergraduate

- BA in Economics and Management (4 yrs)
- BA in Business Mathematics and Economics (4 yrs)
- BA in Business Law and Economics (4 yrs) – some courses taught in English

Graduate

- MBA (1 yr)
- MA in Economics (2 yrs)

Additional Programs

- Summer School (3 weeks)
- Study in Croatia, Semester in Europe
- ZSEM Business Academy

About the Host Country

Political System: Presidential/parliamentary democracy
Capital City: Zagreb
Total area: 56,594 km²
Population: 4.39 million
Currency: Kuna (HRK)
Official language: Croatian

Croatia is a small country recognized worldwide for its natural beauty and landscapes as well as famous cities like Dubrovnik, Zadar, Split and others.

The country offers a Mediterranean climate and a stunning diversity of landscapes—with plains, rivers, high mountains and hills and a spectacular Dalmatian coastline featuring over 1,000 islands and islets which pop out of the crystal clear Adriatic Sea.

In 2013, Croatia became the 28th member of the European Union. Croatia is expected to join the Schengen area by 2015, and will also change the kuna for the euro as soon as its economy meets the criteria. Even before Croatia joined the European Union, it was often considered to be a part of Central Europe and well over half of its citizens speak English—a pleasant surprise for tourists. Of course, the entire study abroad program will be taught in English.

In 2013, the European Backpacker index ranked Croatia's capital of Zagreb amongst the top ten Cheapest European Cities for visiting.



Requirements

In order to study for a semester at ZSEM you must be:

- an active student enrolled in another college
- open to experiencing a diverse academic setting
- eager to explore European countries and cultures
- interested in learning about business management within a global context

Curriculum

12-15 Credits Earned (30 ECTS)

ZSEM provides all of its students with a high quality, interdisciplinary academic curriculum. Students will benefit from this program both in terms of enhancing their hard skills and soft skills, while gaining an in-depth understanding of business within the European context. All courses are multi-faceted, bridging theory and practice through a range of activities such as case studies, exercises, lectures, debates, projects and presentation, essays, simulations and field visits to mid-sized and large domestic and international corporations. Small study groups guarantee a high level of interaction with colleagues and professors.

Courses:

Classes are taught at the ZSEM's campus in Zagreb and students will receive a ZSEM transcript upon successful completion of their coursework. Students will be able to select their courses from the list in the table on the following page. An updated and complete list will be provided upon applying for the program. Courses are taught from Tuesday-Friday for approximately 5 hours per day, while Mondays are reserved for quizzes and exams.

Students will be supplementing some of their in-class instruction time with on-the-ground travel to key political, economic and cultural institutions in Croatia. These excursions are not mandatory, therefore, students who do not attend the excursions will be asked to complete supplemental activities/assignments. All excursions will be lead by either professors or other ZSEM professionals who will ensure a rich and stimulating experiential learning program.



Course offerings: ▶

Join
INTERNATIONAL
STUDENTS
from more than
40 countries
worldwide

Visit over
5 countries
within
a few hours

FALL SEMESTER (September - December)

Core Courses

- Corporate Management
- Entrepreneurship
- International Economics
- Management
- Optimisation
- Organizational Behavior
- Principles of Management
- Business Finance
- Corporate Finance I
- Cost Accounting
- Dynamic Systems in Economy
- Economic Geography
- Economics for Managers
- Financial Accounting
- Financial Institutions and Markets
- Graph Theory
- Linear Algebra I
- Linear Programming
- Mathematical Analysis 1
- Microeconomics
- Numerical Methods in Economics
- Ordinary Differential Equations
- Personal Finance
- Principles of Accounting
- Principles of Economics I & II
- Public Finance
- Statistics
- Marketing
- Sociology

Language

- Arabic I & II
- Business English
- Croatian Language and Culture
- Croatian Studies
- English Language for Economists
- French I & II
- German I,II,III & IV
- Italian I & II
- Rhetorics
- Russian and Euroasian Studies
- Spanish I & II

Electives

- Information and Communication Technologies
- Introduction to the EU
- Management of Information Systems
- Market Research
- Product Management
- Sales Management
- International Marketing
- Web Design

*All courses are subject to a minimum number of candidates.

**All Electives are available upon request as these course offerings change from year to year.

WINTER/SPRING SEMESTER (February – May)

Core Courses

- Business Ethics and Corporate Social Responsibility
- Human Resource Management
- Marketing Management
- Production Process Management
- Project Management
- Strategic Management
- Corporate Finance 2
- Econometrics I & II
- Economics for Managers
- Excel for Mathematical Modulating
- Financial Accounting
- Financial Mathematics
- Game Theories
- Linear Algebra II
- Macroeconomics
- Managerial Accounting
- Mathematical Analysis II
- Mathematical Foundations of Economic Analysis
- Mathematics for Economists and Managers
- Mathematics for Social Sciences
- Money and Banking
- Principles of Economics II
- Principles of Financial Mathematics
- Principles of Probability and Statistics
- Public Finance
- Random Processes
- Statistics
- Consumer Behaviour
- Sociology
- Social Psychology

Language

- Arabic I & II
- Business English
- Croatian Language and Culture
- Croatian Studies
- English Language for Economists
- French I & II
- German I,II,III & IV
- Italian I & II
- Rhetorics
- Russian and Euroasian Studies
- Spanish I & II

Electives

- (Available upon request as these course offerings change from year to year.)
- E-business
- Customer Relationship Management
- Investments
- Political Economy
- The Economics of the Euro
- Web Design



Study in Croatia. Semester in Europe.

Student Accommodation

ZSEM will assist with finding suitable and affordable accommodation either near ZSEM's campus or near the downtown area of Zagreb. However, students are responsible for covering their own accommodation fees. All accommodation units are fully furnished, near public bus and tram lines and close to ZSEM and the city center. Students will be able to request accommodation according to their preferences and based on the criteria listed below:

- Location
- Occupancy number
- Smoking/Non-smoking
- Floor level (Elevators)
- A/C/Heating
- Internet
- Kitchen
- Laundry
- Phone



Living expenses in Zagreb are drastically lower than in most other European cities



Cost

The price for the **Study in Croatia, Semester in Europe** study abroad program is: 3250€ or 4,100 USD per semester (applicable for the 2014/2015 academic year)

The program cost includes:

- Tuition for up to 15 credit hours (30 ECTS) at the Zagreb School of Economics and Management(ZSEM)
- Full use of ZSEM facilities
- All textbooks needed for the program
- Use of Blackboard platform
- Senior student support
- Welcome orientation at ZSEM
- Ground transportation for local excursions
- Guide fees for local excursions
- Admission fees to museums and cultural institutions visited with group
- Airport welcome for groups

Additional expenses not included in the program fee:

- Airfare
- Local Transit
- Accommodation
- Meals
- All excursions, domestic and international (however the costs for these will be at a discounted rate)
- Medical insurance (required)
- Passport
- Personal spending money



Visit a dozen European countries with a diverse group of classmates

Apply

To apply for the **Study in Croatia, Semester in Europe** study abroad program, please contact:

Office for International Recruitment and Enrollment

Davor Jedvaj,
Assistant of Dean for International Recruitment and Enrollment
Email: djedvaj@zsem.hr
Phone: +385 (1) 23 54 289

Marija Durakovich,
Coordinator for International Recruitment and Enrollment
Email: mdurakov@zsem.hr
Phone: +385 (1) 23 54 289

Student Impressions



"I really enjoy my study at ZSEM. I like the diversity of courses (from entrepreneurship to tourism). ZSEM allows me to get to know students from all over the world as well as local students who helped me a lot in getting around."

- Marie Rohout, France



"ZSEM's smaller size makes it really feel like a community and you can easily recognize everyone by face. Since I am here for only 1 semester, I appreciate this."

-Kofi Asiedu, United Kingdom



"I really recommend Croatia because you can travel to a lot of countries and see a lot of beautiful cities that are easy to reach without spending a lot of money."

- Soh Young Noh, South Korea



Student Impressions



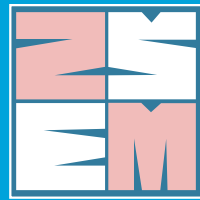
"I'm in the second year of the English program and it is great because the professors' English is almost perfect and they really don't speak Croatian because there are a lot of exchange students who don't speak Croatian."

- Patricia Herceg, Germany



"I like the classes because the Relationship between professors and students is very warm and students at ZSEM are very active."

-Cho Yiu Chan, Hong Kong



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